

THE ROLE OF CREATIVISM IN PROFESSIONAL TRAINING AND THE DEPENDENCE OF MODERN VOCATIONAL REQUIREMENTS AND CREATIVISM

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The modern world is characterized by rapid changes and innovative processes. These changes also have a profound effect on the professional training system. The main goal of professional training is the formation of human resources in such a way that they meet modern requirements. In these circumstances, the role of creationism is increasing because it does not only mean having skills, but also thinking in a new way, solving problems, and finding innovative solutions. For this reason, creativity is now considered as a central element of professional training.

Creativity is the ability to develop new ideas and apply innovative approaches to existing issues in the process of professional training. In the field of programming, for example, strategic problem solving along with coding techniques is important. By developing the creative potential of students, their professional skills are further enriched.

The first is the Foreign scientist Graham Wallace, who systematically analyzed the process of creative thinking in students. He divided this process into the following 4 stages.

- Preparatory stage: work on the issue and collect the necessary information.
- Incubation stage: the desire to relax the thought and solve the issue without subjectivity.
- Inspiration (insight) stage: the moment of determining a solution or finding a new idea ("Eureka!" payti).
- Approval stage: verification and final formulation of the solution.

This model is still used today as a fundamental theory in the study of creativity.

Beyond him, Edward de Bono interpreted creativism through the concept of "lateral thinking" (lateral thinking). According to him, in addition to simple logical thinking (vertical thinking), unconventional and novel approaches are also required to solve problems. Lateral thinking is based on:

- To reflect on the problem notraditionally.
- To challenge simple answers and look for alternative solutions.
- Ignoring external factors and limitations.

De Bono also developed the methodology of " Six Thinking Hats " (The Six Thinking doppelgängers), which helps to find collective thinking and creative solutions.

Let's consider the main five stages of studying the dependence of modern vocational requirements and creativity.

Technological development and creativity:

Technological innovation in the field of modern professions is changing at a very rapid pace. Technologies such as artificial intelligence, robotics and blockchain are automating simple working processes. As a result, human activity should be based on creativity and an innovative approach. For designers, marketing professionals and programmers, for example, creativity is becoming one of the main professional skills.

Increase in creative professions:

In the modern economy, the number of creative professions is sharply increasing. Creativity is a major requirement in areas such as graphic design, content creation, branding, multimedia and digital marketing. These professions depend not only on technical skill, but also on the proposal of new ideas and strategic solutions.

Global competition and differentiation:

Creativity is an important factor to be a leader in the Global economy. A creative approach to creating competitive products or services will make you stand out from others. For example, creativity plays a very important role in the creation of unconventional marketing strategies or user interface for the corporate sector and startups.

Updating educational and educational processes:

Modern vocational requirements are also forcing changes to the education system. To develop creationism, it is necessary to work on practical training, project-based education and problems close to real life. In addition, integrated approaches such as STEAM (Science, Technology, Engineering, Art, and Mathematics) areas help further creativity.

Development of psychological and intellectual potential:

Creativity affects not only professional skills, but also the psychological and intellectual development of a person. Empathy, intuitive thinking, and independent decision-making skills are the result of creativity. These skills, on the other hand, are essential for success in modern workplaces.

In conclusion, it can be said that creativity is considered as a central element of modern professional training and the need to study it more deeply, both scientifically and practically. In this process, the professional training system should focus on developing students ' innovative thinking, problem-solving, and teamwork skills, rather than just giving technical skills. Modern vocational requirements, on the other hand, define creativity as the primary priority. Because only with a creative approach and the ability to think in a new way can it be

possible to become a competitive specialist in the modern global community. Therefore, the integration of creativism into the system of professional training is an urgent issue of today.

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